



S.M.A.R.T. Board of Directors

Greg Murray, Board President

Greg Murray is a Certified Public Accountant with more than 30 years of experience providing accounting, and financial management consulting. For the past 12 years, he has been the principal of Greg T Murray, PLLC. The firm focuses on providing small businesses with financial management and tax compliance assistance. He is active in several professional and community organizations, including rotary Club of San Antonio, Builders EXchanGe of Texas, Turnaround Management Association, Galactosemic Families of the Southern States, Inish of San Antonio, and S.M.A.R.T.

Samantha Demory, Treasurer

Samantha Demory is an attorney focused on estate planning, business formation and real estate. She is a Member of SA Bar Association and President of Alamo Area Mediators Association (for Bexar County Resolutions)

Carlos Zapata

Carlos Zapata was born and raised in San Antonio, Texas on the banks of the San Antonio River. He received a B.F.A. from the University of North Texas with a concentration in Advertising Design. Carlos has led several creative teams as Creative Director and was most recently a partner in Swirl Creative Collaboration, an Advertising Design studio. His expertise is in branding and has developed marks for many companies and organizations. He founded Wyze Creative LLC at the end of 2016 and is always proactively looking for projects that enable him to stay creative. Past clients have included Zachary Construction, Taco Cabana, Whataburger, Fossil Watches, Dell Computers and USAA.

Sarah Christal

Sarah Christal was raised in a military family, started on the east coast and settled in San Antonio. She attended the International School of the Americas. She then continued to the University of Texas at San Antonio where she received a Bachelor of Arts in Interdisciplinary Studies. Sarah is a Master Teacher working at Briscoe Elementary in SAISD since 2011. During her time there she has been a team lead, grant writer, and mentor for new teachers. While Sarah was the liaison between S.M.A.R.T. and Briscoe, she wrote grants for supplies, workshops, and curriculum ultimately leading to Briscoe gaining a full-time art teacher. She continues to be active in the local art community and advocates for more art in schools.